

PRESS RELEASE

Daniel Gale Sotheby's International Realty's Deirdre O'Connell Named Among the Most Powerful in Residential Real Estate

Cold Spring Harbor, New York ...January 22, 2020...Deirdre O'Connell, Chief Executive Officer of Daniel Gale Sotheby's International Realty, one of the nation's leading realtors, has been recognized among the 200 most powerful leaders in the residential real estate brokerage industry. O'Connell was named to the SP200 (Swanepoel Power 200), widely recognized as the definitive ranking of the leaders and executives in the residential real estate brokerage industry.

As Chief Executive Officer, Deirdre O'Connell plays a leading role in the development of strategic initiatives and goals for the future of this \$3.24 billion dollar organization, as well as the sales management of a its day-to-day success. Working with President and Chair Patricia J. Petersen (a Swanepoel Power 200 honoree in 2018), O'Connell has piloted Daniel Gale Sotheby's International Realty through expansion into new markets in New York City, the Hamptons and Long Island's south shore coast. Daniel Gale Sotheby's International Realty's 2018 sales performance ranked it among the top ten of Sotheby's International Realty's nearly 1,000 brokerages. The organization's technology and marketing programs empower its 825 real estate advisors to be market leaders and its training program is widely recognized as among the best in the industry.

Deirdre O'Connell has long excelled as an agent and as a broker owner and enjoys a longstanding reputation for exceptional customer service, unparalleled local knowledge and strong managerial skills that result in positive outcomes for Daniel Gale Sotheby's International Realty sales agents, customers and clients.

She founded Deirdre O'Connell Realty Inc., in 2002 in Manhasset, Long Island and expanded her operation to the North Fork of Long Island in 2005. When her successful business was acquired by Daniel Gale Sotheby's International Realty in 2007, she joined the organization in a sales management position. Her role continued to expand in scope and responsibility, ultimately encompassing the sales oversight of the entire organization.

Recognized with numerous awards throughout her career, O'Connell's most recent honors include Top 50 Most Influential Women in Business, Executive Circle Award, Long Island Power List and RISMedia's 2019 Real Estate Newsmaker Award. She serves on the Board of Directors of The United Way of Long Island.

To select each year's SP200, hundreds of bios, annual reports, transactions and sales volume numbers are scrutinized. Leaders are evaluated based on the office they hold, the decision-making power associated with the office, the financial resources at their disposal, their organization's industry significance and geographical reach and their personal influence in the industry.

About Daniel Gale Sotheby's International Realty

Consistently achieving the highest average sales prices nationwide, Daniel Gale Sotheby's International Realty is a \$3.24 billion-dollar organization based on Long Island, N.Y. with 825 real estate advisors serving New York City's metropolitan area with 24 sales offices in Queens, Nassau, and Suffolk counties, the North Fork of Long Island and Westhampton Beach. Our clients benefit from a 360 degree approach to integrative, innovative marketing reaching today's home buyers and sellers through products and apps they love, providing almost instantaneous market data. We are the regional leader in New Development Sales and Marketing as the exclusive sales and marketing team for The Bridges at Whitestone in Queens, Roslyn Landing in Roslyn and Ocean Watch in Freeport, among other prominent new build communities. Our other services include a full Relocation/Referrals Division, a Rental Division, Daniel Gale NY Commercial, and Ambassador Abstract Title company. The Sotheby's International Realty® affiliate for Long Island and Queens since 1976, Daniel Gale Sotheby's has gained national and international recognition, including top honors for sales, marketing and technology worldwide. For more information, visit danielgale.com.

